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## Double Up with United Airlines

*Double Elite Qualifying Miles Means More Status, Better Perks*

**CHICAGO, March 19, 2009** – United Airlines® is offering Mileage Plus members a quicker way to reap the benefits of elite status. Customers who book and complete travel by June 15, 2009 will earn double Elite Qualifying Miles (EQM), gaining quicker access to the complimentary perks offered to those who have status in United's Mileage Plus® program.

For example, a customer traveling round-trip, non-stop between Chicago and Tokyo on United normally receives 12,548 EQM. With the double EQM offer, a customer would receive a total of 25,096 EQM, enough for Premier Status in the program.

United's elite customers enjoy an array of benefits that only United offers, including complimentary seating in Economy Plus, which offers up to five extra inches of legroom in the economy cabin, when available at time of booking. They may take advantage of priority check-in, security and boarding lines, as well as complimentary upgrades.

United's most frequent travelers benefit from additional bonus miles accrued on each United flight, meaning more quickly earning miles for travel to destinations around the world served by United. The EQM also count toward United's Elite Choice program, enabling customers to choose from awards such as restaurant gift certificates and bonus miles when they reach specific flying milestones.

Full terms and conditions are below, and customers may register for the promotion and for United's Elite Choice program at [united.com/eqmoffer](http://united.com/eqmoffer) and [united.com/2009choice](http://united.com/2009choice).\*\*

### About United

United Airlines (NASDAQ: UUA) operates more than 3,000\* flights a day on United and United Express to more than 200 U.S. domestic and international destinations from its hubs in Los Angeles, San Francisco, Denver, Chicago and Washington, D.C. With key global air rights in the Asia-Pacific region, Europe and Latin America, United is one of the largest international carriers based in the United States. United also is a founding member of Star Alliance, which provides connections for our customers to 912 destinations in 159 countries worldwide. United's 49,500 employees reside in every U.S. state and in many countries around the world. News releases and other information about United can be found at the company's Web site at [united.com](http://united.com).

\*Based on United's flight schedule between Jan. 1, 2009, and Jan. 1, 2010.

\*\* **Terms and Conditions:** Offer valid for all Mileage Plus members. Registration is required and must be completed before travel at [united.com/offer/mpw029](http://united.com/offer/mpw029) to be eligible for the offer. Offer valid for qualifying travel flown between March 19, 2009 and June 15, 2009. Only travel completed after date of registration is eligible for this offer. Offer is only valid on new reservations booked between March 19 and June 15, 2009. Participation in this offer does not guarantee elite status. Qualifying travel must be posted to the Mileage Plus account to qualify for the offer on/before July 31, 2009. Offer valid on flights operated by United and United Express® and is not applicable on United-marketed code-share flights operated by other carriers or Star Alliance flights. Offer valid for all paid, published fares. Offer not valid on government fares. Elite Qualifying Miles will be credited 6-8



weeks after the end of the offer period. Elite Qualifying Miles cannot be redeemed for award travel. Offer is combinable with other combinable offers. Double Elite Qualifying Miles in this offer is defined as two times the actual base flight miles posted to your account for qualifying flights taken during the promotional period. This offer does not apply to class of service bonus miles, class-of-service EQM, elite bonus miles, redeemable bonus miles, promotional EQMs or Elite Qualifying Segments. Mileage Plus number must be provided prior to flight departure for trip to qualify. United reserves the right to change or terminate the Mileage Plus program at any time without notice. For tickets purchased in the U.S.: Tickets purchased through United reservation offices are \$25 higher per ticket, and airport ticket counters are \$30 per ticket higher. Fees are subject to change without notice. Passenger must be a member of United's Mileage Plus frequent flyer program for travel to qualify for this offer. Flights must be credited to the Mileage Plus account in order to qualify. Miles accrued, awards issued and bonus offers are subject to the rules of the United Mileage Plus program. The Mileage Plus program, including accruals, awards and bonus miles offers, is subject to change without notice. Taxes and fees related to award travel are the responsibility of the passenger. United and Mileage Plus are registered service marks. For complete details about the Mileage Plus program, visit [united.com](http://united.com). Offer subject to change without notice. Other restrictions may apply.