



**Alcoholic beverage service in
Economy class on Asia-Pacific flights**

As part of our continuing effort to offer customers choice, flexibility and competitive fares, effective August 1 we will begin charging for alcoholic beverages in United Economy on all Asia-Pacific flights, as well as the intra-Asia routes.

Our customers will be able to purchase beer, wine and cocktails for US \$6.00, which is now consistent with all U.S. domestic flights and to Europe, South and Latin America, Mexico and the Caribbean.

As a convenience for our customers, we will begin accepting the Hong Kong dollar and Japanese yen, in addition to the U.S. dollar, for the first time.

The airline industry is changing and United continues to adapt by tailoring certain products and services to what our customers value and can choose from accordingly.

(July, 2008)